



PRESS RELEASE

YNOS Venture Engine partners with Centre for Continuing Education, IIT Madras

YNOS Venture Engine has formed a partnership with the Centre for Continuing Education, IIT Madras to offer high impact programs on specialised topics targeted at early stage entrepreneurs such as fund raising and start-up valuation, among others.

CHENNAI, 20th December 2019: YNOS is happy to announce a partnership with the Centre for Continuing Education (CCE), IIT Madras for its **Clarity** programs. **Clarity** is a path breaking and high impact program designed especially for young and energetic entrepreneurs. The programs are customized to suit the needs of the participants and help the entrepreneurs to understand the nuances of start-up financing.

Clarity programs provide the following benefits:

- Gives familiarity with the fund raising mechanism and processes
- Help the entrepreneur to understand and analyse the suitability of different options
- Be aware of the recent trends and get a good grasp of the ground realities
- Not be intimidated with financial and valuation calculations

As a result of this partnership, all participants who successfully complete a **Clarity** program would be eligible to get a certification from CCE, IIT Madras. Joining hands with CCE would also ensure the same level of rigour that can be expected from a program conducted by IIT Madras under the Centre for Continuing Education.

Thillai Rajan, co-founder of YNOS and Professor of IIT Madras, who is also an Associate at the Mossavar-Rahmani Centre for Business and Government, Harvard Kennedy School, Harvard University, said, “I strongly believe a partnership between CCE and YNOS can help the start-ups and entrepreneurs in accessing a more value-added short duration training cum development program. As the course would be endorsed by CCE, IITM the participants can very well add it to their profile and thereby enabling the participants to have completed a program that is well recognized. An initiative such as this could have a strong impact in building an innovative and healthy start-up ecosystem.”

About YNOS (www.ynos.in)

YNOS Venture Engine, founded by professionals who have strong experience in the Indian venture industry, is incubated by IITM Incubation Cell. The objective of the venture is to enhance the success of early stage entrepreneurs while creating a strong impact on the entrepreneurial and innovation ecosystem. The various offerings leverage technology and use advanced data sciences techniques and marker analytics to provide customized insights and recommendations to entrepreneurs.

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Contact: Thillai Rajan A.

Cell: 98842 66322 / Email: jeeves@ynos.in